

Zara Der Arakelian

Tel.: 00357 99 316349 / zara@pink-cloud.com / www.pink-cloud.com

Freelance – owner of trade name **Pink Cloud**

Types of freelance work completed include:

- Promotional work for music events such as Pantheon Gallery 'Sonic Arts: Xperimental', creating the art work for cd cover & promotional posters.
- Corporate Identity, advertising, magazine layout & art direction, and booklet design for local companies, including Grohe, Bio-Naturel, Euroglobal Ltd.
- Promotional work for government art events 'Night of the Museums' and 'Diversity Day'
- Art work for local musicians such as posters, flyers, cd covers

Cultural Activities include:

- Selling art work at local 'Urban Soul' festival in September 2010
- Exhibition of hand-made crafts at 'The House of Larimeloon/Pantheon' in December 2010
- Taken part in graphic design group exhibition at Pantheon Gallery in 2009
- Taken part in hand-made book exhibition at The Space 2009 & 2010
- Taken part in graphic design group exhibition at Pantheon Gallery in 2011

Education

2001 - 2002

University of Central England - *Birmingham, England*
Master of Arts in Visual Communication

2000 - 1997

Frederick Institute of Technology - *Cyprus*
Bachelor of Arts in Graphic Design

Previous work experience

Angelic - *Nicosia, Cyprus* [January 2007 - March 2008]

Assistant shop manager / Graphic Designer

- wedding invitation design - gift packaging events - sales & client consultation

Partners - *Nicosia, Cyprus* [July 2006 – December 2006]

Graphic Designer

Frederick Institute of Technology - *Nicosia, Cyprus* [November 2004 – 2007]

Lecturer – Art & Design Department (Part-time)

- Magazine design – Typography - Graphic design – Drawing - Studio Art - Photoshop

AM Venue - *Limassol, Cyprus* [November 2003 – December 2004]

Graphic and Web Designer

- Web design – Corporate Identity – Advertising – Art Direction

Birmingham City Council - *Birmingham, England* [March 2003 - June 2003]

Graphic Designer (Part-time)

- responsible for creating the user face, prototype, and packaging of a cd-rom for learning a foreign language

Technical skills

Pen & paper, Illustrator, Photoshop, In-design, Freehand, Dreamweaver

Robert Der Arakelian

Tel.: 00357 99 302706 / robert.derarakelian@gmail.com / www.pink-cloud.com

Freelance – owner of trade name **Pink Cloud**

Types of freelance work completed include:

- Art work for local musicians such as logos, posters, flyers
- Branding for local food establishments

Cultural Activities include:

- Selling art work at local 'Urban Soul' festival in September 2010
- Taken part in hand-made book exhibition at The Space 2010
- Taken part in graphic design group exhibition at Pantheon Gallery in 2011

Education

2002 - 2003

Frederick Institute of Technology - *Cyprus*
Audio Visual Communication (1 year of study)

2003 - 2006

Frederick Institute of Technology - *Cyprus*
Bachelor of Arts in Graphic Design

Previous work experience

Intercollege - *Nicosia, Cyprus* [January 2007 - 2008]

Graphic Designer

- design work including flyers, posters, booklets

Vas- company - *Nicosia, Cyprus* [July 2008 – December 2009]

Graphic Designer

- Corporate Identity – Advertising – Art Direction – Conceptual promotions

Technical skills

Illustrator, Photoshop, Freehand, Handmade Collage